



Jonathan Willoughby

Portfolio: behance.net/willo-b-2019

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Recent employment...

Creative Designer - Accord Marketing 2006 - 2020

15 years experience with this London based Travel and Recruitment marketing agency creating branding and advertising campaign materials from concept to delivery.

Main daily tasks: Take briefs from existing or prospective clients. Create concepts/ solutions for branding and advertising campaigns to include deliverables across a broad spectrum of media ie; print, web, social media, ooh, video.

I also supported the marketing team by producing assets for the website, social media, presentations, promotional events, office livery.

You can see some of my work for Accord here... <https://www.behance.net/willo-b-2019>

Previously...

Electronic Media Supervisor - Newquest Ltd 2000 - 2006

Artworking and Production for 14 weekly newspaper editions.

Freelance: High Elms Manor

I created a new brand for the Wedding Venue business which included a logo, stationery and website. <http://highelmsmanor.com>

Freelance: UFO Academy

Created primarily as a notice board for yearly conferences and events.
<http://www.ufoacademy.com>

Skills, Education, Interest etc...

Skills

Good working knowledge of **Adobe InDesign, Photoshop, Google Web Designer, Flash, AfterEffects, Powerpoint, Brackets** code editor on Mac and PC.

Education

University of Herts - **BA Art & Design**

Oaklands College WGC - **A Level Art**

Onslow School, Hatfield - **O Level Art, English, Technical Drawing & History.**

Interests

Art, design, music, cooking, reading, video editing, music production.